

# AGENDA

## CONFERENCE AND EXHIBITION

16 - 17 OCTOBER 2025

### Day 1 | 16 Oct 2025

### Expanding Trade and Investment with Sarawak

09:00

Registration and Networking Breakfast  
Welcoming light refreshments and opportunities for early networking.

Arrival of The Honourable  
Datuk Amar Haji Awang Tengah bin Ali Hasan, Deputy Premier of Sarawak; Chairman of the Sarawak Mega Fair 2025

Arrival of The Honourable  
Mr. Gan Kim Yong, Deputy Prime Minister of Singapore, Minister for Trade and Industry Singapore (TBC)

Arrival of The Right Honourable  
Datuk Patinggi Tan Sri (Dr) Abang Haji Abdul Zohari bin Tun Datuk Abang Haji Openg, Premier of Sarawak

Welcome Address by Deputy Premier of Sarawak,  
Datuk Amar Haji Awang Tengah bin Ali Hasan

Level 3,  
Suntec City Convention Centre

VVIP holding room

Summit 2

10:00

**Fireside-chat Session with**  
**The Right Honourable Datuk Patinggi Tan Sri (Dr) Abang Haji Abdul Zohari bin Tun Datuk Abang Haji Openg,**  
Premier of Sarawak

and

**The Right Honourable Mr. Gan Kim Yong,** Deputy Prime Minister and Minister for Trade and Industry Singapore (TBC)

Q&A Session

Summit 2

11:00

Panel Discussion  
**Topic: "Investment Opportunities in Sarawak – Part 1"**

Moderator:  
Director of Economic Planning Unit, Sarawak Premier's Department

Panellists:

1. Permanent Secretary, Ministry of Energy and Environmental Sustainability Sarawak
2. Permanent Secretary, Ministry of Utility and Telecommunication Sarawak
3. Permanent Secretary, Ministry of Food Industry, Commodity and Regional Development Sarawak
4. Permanent Secretary, Ministry of International Trade, Industry and Investment Sarawak
5. Permanent Secretary, Ministry of Tourism, Creative Industry and Performing Arts

Q&A Session

Summit 2

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### Day 1 | 16 Oct 2025

### Expanding Trade and Investment with Sarawak

12:30

VVIP Luncheon at Suntec City Convention And Exhibition Centre  
(Only for Invited guests And sponsors)

Room 334, 335, 336

Independent Walkthrough Exhibition Area and The Sarawak Carnival  
and Gastronomy followed by a break

Exhibition Venue: Summit 1,  
Room 321, 322, 324, 325, 326

Sarawak Carnival and  
Gastronomy Venue:  
Atrium (Convention Centre) and  
Atrium (Tower 1 And 2) in the  
Suntec City Mall

14:00

Panel Discussion:  
**Topic: "Investment Opportunities in Sarawak – Part 2"**

Summit 2

Moderator: CEO of Invest Sarawak

Panellists:

1. CEO of Sarawak Energy Berhad (SEB)
2. CEO of Petroleum Sarawak Berhad (PETROS)
3. CEO of SEDC Energy Sdn Bhd

Q&A Session

15:00

**Breakout Session 1:**

Area: Renewable Energy and Future Energy

Moderator: EY

Host: SEB, SEDC Energy, Sarawak Petchem, PETROS

Summit 1

**Breakout Session 2:**

Area: Digital Economy and Its Infrastructure

Moderator: PWC

Host: SDEC, SMD, Grab, MINTRED

Room 327

**Breakout Session 3:**

Area: Smart Agriculture, Food Security And Halal Food Industry

Moderator: ARUP

Host: M-FICORD, MINTRED

Room 328

**Breakout Session 4:**

Area: Manufacturing Industry (Ship Building, Furniture & Advanced  
Manufacturing)

Moderator: BCG

Host: STIDC, SAMIN, MINTRED, SMD

Room 329

**Breakout Session 5:**

Area: Services Industry (Trade, Education and Tourism)

Moderator: ARUP

Host: EPU, MTCP, MEITD, STATOS, STATOB

Room 330

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### Day 1 | 16 Oct 2025

#### Expanding Trade and Investment with Sarawak

17:00

Cocktail and Networking Session

Summit 1 and area around  
Room 324, 325, 326

### Day 2 | 17 Oct 2025

#### Experience Sarawak: Borneo's Hidden Gem

09:00

Registration and Cultural Performance

Traditional Sarawak dance performance to greet attendees.  
Welcome coffee, light refreshments and opportunities for early  
networking.

Level 3,  
Suntec City Convention And  
Exhibition Centre

09:30

Keynote Address

**Topic: "Sustainable Tourism in Sarawak: Balancing Growth and  
Conservation"**

Speaker: Minister of Tourism, Creative Industry and Performing  
Arts Sarawak

Summit 2

10:30

Panel Discussion

**Topic: "Sarawak – A Destination to experience unique Culture,  
Adventure, Nature, Food and Festivals"**

Moderator: Mr. Lawrence Leong, Strategy Consultant, 3 Quensz

Panellists:

1. CEO of Sarawak Tourism Board
2. Eco-tourism operator from Sarawak Tourism Federation
3. Representative from Singapore's travel industry (EU Holidays)
4. CEO, Air Borneo
5. President, Malaysia Association of Hotels Sarawak Chapter  
(MAH Sarawak Chapter)

Summit 2

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## CONFERENCE AND EXHIBITION

16 - 17 OCTOBER 2025

### Day 2 | 17 Oct 2025

### Experience Sarawak: Borneo's Hidden Gem

12:00

Independent Walkthrough Exhibition Area and The Sarawak Carnival and Gastronomy followed by a break

Summit 1, Room  
321, 322, 324, 325, 326

Sarawak Carnival and  
Gastronomy Venue:  
Atrium (Convention Centre)  
and Atrium (Tower 1 And 2) in  
the Suntec City Mall.

14:00

#### Maximizing Sarawak's Diverse Tourism Opportunities

**1. Session 1: Sarawak- Your next Business Events Destination**

Speaker: Amelia Roziman, CEO of Business Events Sarawak

**2. Session 2: Culinary Experience**

Speaker: Datin Dona Drury Wee, Chairman of Culinary Heritage and Arts Society Sarawak (CHASS)

**3. Session 3: Sarawak Malaysia My Second Home Programme (SMM2H)**

Speaker: Permanent Secretary, Ministry of Tourism, Creative Industry and Performing Arts Sarawak (MTCP)

Summit 2

16:15

Cocktail and Networking Session

Summit 1 And area around  
Room 324, 325, 326

(All the participants from the  
Breakout Sessions are invited  
to participate in the final  
session of the day.)

Note : All conference programs listed are subject to change.

All B2B Business Conference and Trade Exhibition programs will be held on Level 3 of the Suntec City Convention And Exhibition Centre (16<sup>th</sup> to 17<sup>th</sup> October 2025).

All B2C Sarawak Carnival and Gastronomy activities will take place at the two atriums of Suntec City Mall (16<sup>th</sup> to 19<sup>th</sup> October 2025).

Last updated : 13<sup>th</sup> August 2025